

# CALL FOR ENTRIES

An invitation to Noongar Wadjuk Artists

Submissions invited for  
WELCOME TO COUNTRY  
ARTWORK  
FOR WA VISITOR CENTRE



WAITOC

Western Australian Indigenous  
Tourism Operators Council



# CALL FOR ENTRIES

An invitation to Noongar Wadjuk Artists

For many international visitors, the WA Visitor Centre is their first port of call when they arrive in Perth. WAITOC and the WA Visitor Centre invite Noongar Wadjuk artists to enter submissions that extend a Welcome to Country through art. A winning artwork will be selected from the entries by a panel of judges, with the artist of the selected piece receiving a prize of \$1,000.

Artworks can be supplied as digital images or painted pieces. Painted artworks will be scanned, digitised and modified to fit if required.

Refer to the following pages for the competition details, technical specifications and entry form. For further enquiries contact Di Below [marketing@waitoc.com](mailto:marketing@waitoc.com)

# Welcome To Country Artwork Competition Entry Form

**Closing Date:** 29 February 2020 **Submission Address:** marketing@waitoc.com  
**Contact:** Di Below, Marketing Manager, WAITOC Ph: 0437 518 292

## The Entrants

This competition is open to artists and creative people of all ages who are of Noongar Wadjuk descent. It extends an opportunity for your artwork and profile to be featured at a prominent Perth City location.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## The Theme

We are seeking new or existing artwork which will feature as a decorative 'Welcome to Country' design on the ceiling of the WA Visitor Centre reception area at 55 William Street, Perth City. This is the first part of call for many visitors from Australia and around the world, when they arrive in Perth. The artwork will extend a traditional welcome and story which visually illustrates that the region, now known as Perth, sits within a landscape that has been home to the Noongar Wadjuk people for over 40,000 years.

## The Artwork

The artwork must be open to modification, if required, to incorporate the Welcome to Country message and to fit the ceiling space featured on the design specifications on the following page. It will need to contain flexible design elements.

You can enter one or more pieces of artwork. You can submit your work as

- 1) A JPEG photo of a painting or drawing - a low res image is fine\*.  
\*The winning entry will be photographed in high resolution at a later date
- 2) A digital design image (this will need to be a high res JPEG of at least 15MB)

Please include a brief story/description of each art piece.

The artwork must be original work and the sole intellectual property of the artist. It must not carry any copyright agreements with any third parties at the time of entry and for the duration of the competition.

## The Agreement

The entries will be judged by an independent panel, based solely on their artistic merit. The winning applicant will receive a prize of \$1000 and will be featured at the launch and other related promotions by WAITOC and the WA Visitor Centre.

The successful artist will enter into a contract agreement with WAITOC, stating that the original artwork and design copyright is the property of WAITOC along with a royalty free license for the artwork to be used in future WAITOC promotions. Unsuccessful entries will remain the property of the artists.

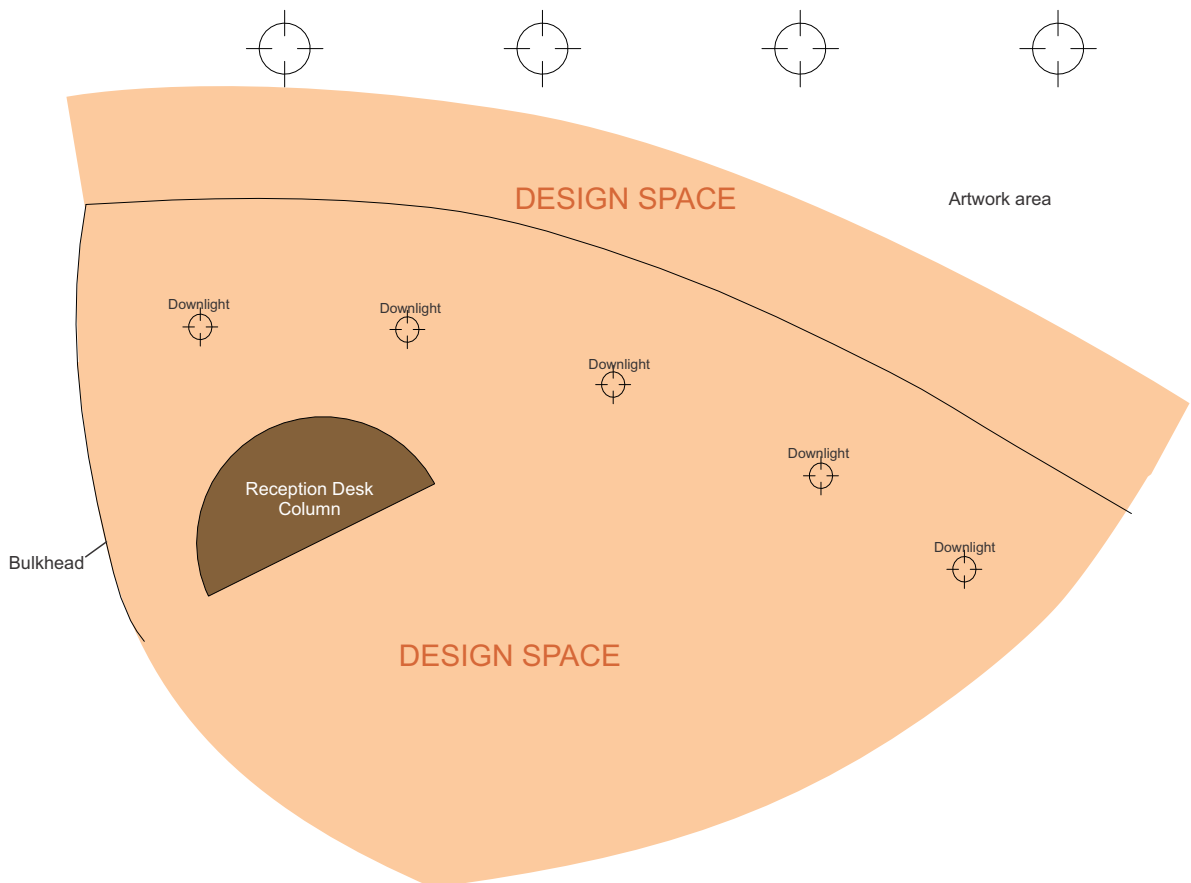
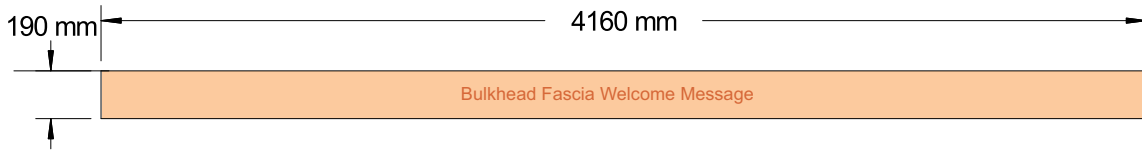
## Declaration

**I agree to the terms and conditions of this competition. I hereby confirm that I am the artist and owner of this artwork and of Noongar Wadjuk descent. There are no third parties who can claim copyright, ownership or reproductions of this artwork.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

The areas highlighted in orange below depict the design space.

Example idea of how you can incorporate the downlights into your design



# About WAITOC

Western Australian Indigenous Tourism Operators Council (WAITOC) is the peak not for profit association representing Aboriginal Tourism in Western Australia.

WAITOC represents over 120 Aboriginal tourism operators listed on our website [waitoc.com](http://waitoc.com) ranging from traditional dance and dreamtime stories to contemporary history, bush tours, camping and art.

Our members operate at different levels depending on the season and the length of time they have been in business. The range of membership is from tourism operators who are firmly entrenched in the industry to those who are currently developing their tourism product.

