



# WAITOC News

Volume 1, Issue 1

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WAITOC Ass Inc

## AITC 2011 dates announced

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### Special points of interest:

- \* The WA Indigenous Tourism Product Manual is available at [www.waitoc.com](http://www.waitoc.com).
- \* The Annual Visitor Servicing Conference is on 13–15 October in Bridgetown. Call 1800 134 112 for more information.

WAITOC has decided to postpone the Australian Indigenous Tourism Conference due to the Australian Tourism Exchange (ATE), the largest tourism trade show in the southern hemisphere, being held early next year from 2 to 9 April, 2011.

WAITOC acknowledges that many of our members, colleagues and friends will be participating at ATE next year and that the timing of both events may prohibit some Indigenous operators attending both.

By postponing the event, we hope to see everyone in Perth in September 2011.

**The new dates for the next Australian Indigenous Tourism Conference**

**to be held in Perth are 20<sup>th</sup> to 23<sup>rd</sup> September 2011.**

The intent of the Conference is to assist and promote the Indigenous tourism business and industry sector as well as provide a comprehensive overview of the tourism industry. The Conference aims to bring people from around Australia and overseas that are involved with the Indigenous tourism landscape. The theme encourages delegates to talk business and inter-



Australian Indigenous Tourism Conference 20–23 September 2011

act with likeminded colleagues and friends with the intention of building new relationships and future partnership opportunities.

It's about celebrating our successes, our culture through tourism.

Visit [www.aitc2011.com](http://www.aitc2011.com) for updates.

## WAITOC AGM 2010

The next WAITOC AGM will be held on Friday, 19th November 2010 from 5 to 6pm. The venue will be advised shortly.

Nominations will be sought for six positions on the Board.

Please note that your membership will need to be up to date to enable to vote and nominate. For more information contact [waitoc@westernaustralia.com](mailto:waitoc@westernaustralia.com) or phone 0419 921 946.



## OUTBACK FUSION WITH MARK OLIVE

WAITOC is proud to be a sponsor of the upcoming Outback Fusion event. Tourism Council WA & Burswood Entertainment Complex invite you to join us on an Outback Adventure.

**Celebrity Chef Mark Olive will take your**

**senses on a journey through outback Australia, with a live cooking demonstration assisted by Burswood apprentice chefs.**

Discover the ancient flavours of Australia together in a celebration with music & dance.

For tickets and more information contact the Tourism Council of WA via email: [tcwa@tourismcouncilwa.com.au](mailto:tcwa@tourismcouncilwa.com.au)



**OUTBACK FUSION WITH MARK OLIVE**  
 FRIDAY 15TH OCTOBER  
 BURSWOOD ENTERTAINMENT COMPLEX  
 UNDER THE STARS - POOLSIDE  
 FIND OUT MORE

## New Product—Saltwater Dreaming Kayak Tour

**Delve into the sparkling waters of Gutharraguda on this enchanting marine adventure ...**

Join Wula Guda Nyinda Aboriginal Eco Adventures and Darren 'Capes' Capewell on an exciting exploration of the clear waters around Monkey Mia and Gutharraguda.

See Gutharraguda from the inside and get a taste of the Nhandu and Malgana people's deep spiritual connection to this Saltwater Country.

**"It's all about EUR—Education Understanding and Respect"**

Gain a local appreciation as you discover this unique marine playground. Learn local Aboriginal History, Tasty Seafood caught by local Aboriginal Fishermen and explore the bay's best-kept secrets, including hidden lookouts and other points of interest.

### For Bookings contact

Darren 'Capes' Capewell

Email: [wulaguda@hotmail.com](mailto:wulaguda@hotmail.com)

Mobile: 0429 708 847

## Are you Accredited?

Under a policy developed by Tourism WA, from July 1 2010 all accommodation, tour, transport, hire and attraction memberships must be accredited or registered with an approved accreditation program to take part in Tourism WA's marketing activities.

These include WA Tourism Network; promotions at the

WA Visitor Centre; online marketing and other cooperative marketing campaigns and media and trade familiarisations. Visit Tourism WA's corporate website [www.tourism.wa.gov.au](http://www.tourism.wa.gov.au) for further information about the Accreditation Policy or contact WAITOC on 0419 921 946 or email

[waitoc@westernaustralia.com](mailto:waitoc@westernaustralia.com)



## Swan Business Connect 2010

WAITOC is supporting the City of Swan initiative for the upcoming event of Swan Business Connect 2010 which is being held on Thursday, November 18, 2010.

The event is organized to assist small to medium enterprises and will be covering subjects such as Export Finance, Insurance, Business Start up advice, Marketing and Indigenous tourism case studies and advice.

For more information on how to register for the event, contact Wiki

Power on 08 9267 9357 or email [wikitoria.power@swan.wa.gov.au](mailto:wikitoria.power@swan.wa.gov.au).

The venue for the event is the Old Midland Courthouse (cnr Helena St and Old Great Northern Highway)



Maalinup Aboriginal Gallery

## Indigenous Tourism Champions Program (ITCP)

Tourism Australia and Indigenous Business Australia are currently seeking expressions of interest from businesses that provide or package Indigenous tourism experiences in Australia and would like to apply for membership of the Indigenous Tourism Champions Program.

The ITCP is being implemented by Tourism Australia and Indigenous Business Australia with the objective to assist export-ready Indigenous tourism businesses to meet the needs of Inbound Tour Operators (ITOs) and the international market via a cohesive and collaborative national program.

The program consists of three membership streams; full members, marketing members and associate marketing members.

For more information on the program contact Hema Krishnan, Aboriginal Tourism, Small Business Services on 131249 or Toll free 1800 199 125 or email [info@smallbusiness.wa.gov.au](mailto:info@smallbusiness.wa.gov.au)

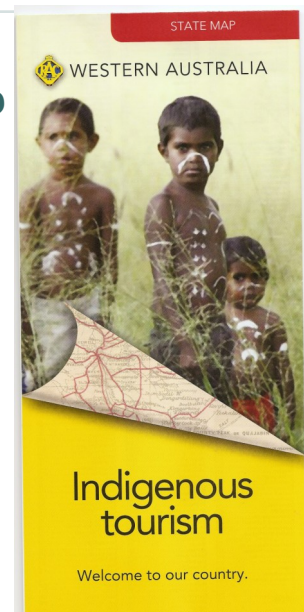
## Indigenous Tourism Experience WA Self Drive Map

WAITOC in partnership with Tourism WA have produced a self drive map for those self drive visitors wanting to undertake an Indigenous tourism experience.

The map offers visitors a wide range of accommodation, from camping sites and bush camps under the stars to luxury lodges or exclusive private bungalows fringing spectacular beaches. The art centres are exhibitions of the local nature and history.

Authentic Aboriginal artefacts and art can be found in a variety of galleries and shops throughout the state.

The map is available at a number of locations, but you can order your map(s) from WAITOC by emailing [waitoc@westernaustralia.com](mailto:waitoc@westernaustralia.com) or phone 0419 921 946.



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Promoting authentic unique Aboriginal  
Experiences in Western Australia.

We're on the web  
[WWW.WAITOC.COM](http://WWW.WAITOC.COM)



The Western Australian Indigenous Tourism Operators Committee (WAITOC) Association Inc is the peak representative organisation in Western Australia promoting Indigenous Tourism experiences.

WAITOC's vision is to create a vibrant Indigenous component of Australia's tourism industry. WAITOC believes that Indigenous tourism is a fairly unique industry in that it allows Indigenous people to participate at a real and meaningful level while still maintaining and valuing their cultural heritage.

WAITOC is leading the nation in providing support to Indigenous tourism operators as well as promoting Indigenous experiences to the world. Currently WAITOC has over 100 experiences in various stages in Western Australia with over 60 products being market ready. In a new agreement with Tourism WA through Royalties for Regions, WAITOC is now stronger than ever to promote our unique experiences to the world..

For more information on how to become involved with us, visit [www.waitoc.com](http://www.waitoc.com) or email

[waitoc@westernaustralia.com](mailto:waitoc@westernaustralia.com)

## WAITOC MEMBERSHIP RENEWALS DUE NOW

### This is a reminder to renew your WAITOC membership

All WAITOC members are encouraged to renew memberships as soon as possible, as all benefits from the 2009-2010 membership year ceased at the end of August.

Some of the benefits include:

- \* Eligible for election to the Board
- \* Lobbying support on individual operator and industry issues
- \* Invitations to all WAITOC functions, seminars and other events
- \* Regular newsletter mailing on industry issues and events

- \* Opportunity to represent WAITOC on industry committees and advisory groups
- \* Discounted cost of attendance to all WAITOC functions
- \* Discounted cost of attendance to the Australian Indigenous Tourism Conference
- \* Listing on WAITOC website and free hotlink to company

website

- \* Membership certificate
- \* Use of WAITOC logo

